13.11.2013 | VOLGA DNEPR GROUP TAKES PART IN AIR CARGO AMERICAS 2013

Volga Dnepr Group has taken part in 12th largest in the USA logistics exhibition and conference Air Cargo Americas 2013, which took place in DoubleTree by Hilton Miami Convention Center from 6 to 8 of November, 2013.

The purpose of the event is to identify the most important trends in the air cargo industry as well as the search for new business opportunities in the logistics chain, Furthermorem the conference serves as working platform to exchange views and ideas on the further development of the air cargo industry between the market leaders.

Over 250 companies took part in the event this year.

USA is one of the key markets for ABC, and the exhibition provided excellent opportunity to meet with existing and potential customers and discuss potential promising projects.

The conference programme allowed to identify current trends in logistics as well as to gain information needed to formulate business strategy and position company for success.

Vice President, Strategic Management and Marketing, Volga-Dnepr Group, Tatyana Arlsnova took part in the BRICS countries panel together with Antonio Miguel Marques, President, Concessionary of GRU Airport, Lisa Victoria Waller, Director, BDG International (India) Pvt Ltd., and Rainy Zhao, Chaiwoman, Xiamen Uni Logistics. The panelists discussed new trade opportunities between BRICS countries and the Americas. Tatyana Arslanova gave presentation on the main trends in the development of air cargo market and economy in Russia.

Being the leading schedule air cargo carrier in Russia, AirBridgeCargo puts development of freight traffic to Russia as one of its top priorities. ABC import to Russia in 10 month of 2013 showed a 9% increase. Besides, ABC participated in IATA programmes designed to improve safety, quality and efficiency in the air cargo supply chain. ABC is an Associate member of Cargo 2000, TAPA, Cool Chain and is working to adopt the Association's e-freight programme.